



# COOKIES POLICY

## WHAT TYPES OF COOKIES DOES THIS WEB PAGE USE?

Cookies issued by KONTIKI EXPEDITIONS S.L. (hereinafter, KONTIKI) by way of the website [www.kontikiexpeditions.com](http://www.kontikiexpeditions.com) and that the user can configure are the following:

PURPOSE	NAME	OWNER	DESCRIPTION	EXPIRY
Technical	Aviso	Own	Saves the user's acceptance of the use of cookies on the web.	365 days
Statistics	Global site tag(gtag.js)	Google Inc.	To measure page views, measure events, send custom dimensions and metrics, measure user times, and measure exceptions; for more information go to <a href="https://bit.ly/2O4gd6E">https://bit.ly/2O4gd6E</a>	2 years

## WHAT ARE COOKIES?

A Cookie is any type of file or device that is downloaded to a user's terminal equipment in order to store data that can be updated and retrieved by the entity responsible for its installation.

On your first visit to the website, through the banner published on it, you are advised about the use of cookies, and given the possibility of rejecting and accepting them, referring to the previous configuration table. In this table you have the possibility to configure cookies by checking the right column whether or not you want to accept cookies except for the mandatory cookies.

In a complementary way, KONTIKI has developed this Cookies Policy in order to expand and detail the information reflected in the information table. Additional information about the use of cookies and how they can be managed, according to the characteristics of your browser and the device used to navigate the page is given below.

You are reminded that this Cookies Policy is permanently published at the bottom of the website, in the event that the user wishes to consult it on future visits.

Finally, we take this opportunity to remind you that in any event, the user may modify the settings of their browser at any time according to their preferences.

## TYPES OF COOKIES

Depending on the entity that manages the domain from which cookies are sent and that processes the data obtained, two types can be distinguished:

- **Own cookies:** those that are sent to the user's terminal equipment from a computer or managed domain by the publisher itself and from which the service requested by the user is provided.
- **Third-party cookies:** those that are sent to the user's terminal equipment from a device or domain that is not managed by the publisher, but by another entity that processes the data obtained through the cookies.

In the event that cookies are installed from a computer or domain managed by the publisher itself but the information collected through them is managed by a third party, they cannot be considered as their own cookies.

There is also a second classification according to the period of time that they remain stored in the client's browser, which may be:

- **Session cookies:** designed to collect and store data while the user accesses a web page. They are usually used to store information with the only interest of being kept for the provision of the services requested by the user on a single occasion (e.g. a list of products purchased).
- **Persistent cookies:** the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, and which can range from a few minutes to several years.

Finally, there is another classification with five types of cookies according to the purpose for which the data obtained is processed:

- **Technical cookies:** those that allow the user to navigate through a web page, platform or application and the use of the different options or services that exist in it, such as, for example, controlling traffic and data communication, identifying the session, accessing areas with restricted access, remembering the elements that make up an order, carrying out the purchase process of an order, making the request for registration or participation in an event, using security elements during navigation, storing content for dissemination of videos or sound or sharing content through social networks.
- **Personalization cookies:** these allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which they access the service, the regional configuration from where the service is being accessed, etc.
- **Analysis cookies:** these allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked. The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the users of said sites, applications and platforms, in order to introduce improvements with regards to the analysis of the usage data based on the users of the service.
- **Advertising cookies:** these allow the management, in the most efficient way possible, of the advertising spaces.
- **Behavioral advertising cookies:** these store information on user behavior obtained through continuous observation of their browsing habits, allowing the development of a specific profile to display advertising based on it.
- **External social network cookies:** these are used so that visitors can interact with the content of different social platforms (Facebook, YouTube, Twitter, LinkedIn, etc.) and they are generated only for the users of said social networks. The conditions of use of these cookies and the information collected is regulated by the privacy policy of the corresponding social platform.

## DATA TRANSFERS

KONTIKI allows certain third parties to use cookies or similar technologies on this website. These third parties include analytics, ad networks and other service providers that help us provide, evaluate and improve this website and our services, and to deliver targeted advertising based on your browsing activities and interests. Some of the service providers are based in a non-EU or EEA country, such as Google Inc., adhering to the EU-EE Privacy Shield. USA, and Switzerland - USA. USA We work exclusively with companies that offer an adequate level of data protection in accordance with the provisions of the RGPD.

## TO DELETE COOKIES FROM YOUR BROWSER:

You have the option to allow, block or delete the cookies installed on your computer by configuring the options of the browser installed on your computer. By disabling cookies, some of the available services may cease to be operational. The way to disable cookies is different for each browser, but it can usually be done from the Tools or Options menu. You can also consult the Help menu of the browser where you can find instructions. The user can at any time choose which cookies they want to work on this website.

You can allow, block or delete the cookies installed on your computer by configuring the options of the browser installed

- **Microsoft Internet Explorer o Microsoft Edge:** <https://bit.ly/2YJnOO7>
- **Mozilla Firefox:** <https://mzl.la/2BqU67V>
- **Chrome:** <https://cutt.ly/Fi9tOsl>
- **Safari:** <https://cutt.ly/1i9tJsl>
- **Opera:** <https://cutt.ly/ji9tCql>
- **Microsoft Explorer:** <https://cutt.ly/Di9tM5K>

In addition, the cookie store in your browser can be managed by way of tools such as the following:

- **Ghostery:** [www.ghostery.com/](http://www.ghostery.com/)
- **Your online choices:** [www.youronlinechoices.com/es/](http://www.youronlinechoices.com/es/)

## EXERCISE OF RIGHTS

The user can exercise their rights by request through the email address [info@kontikiexpeditions.com](mailto:info@kontikiexpeditions.com) accompanying in any event, a copy of their national identity document, passport or other valid document that identifies them as indicated on [www.kontikiexpeditions.com/política-de-privacidad/](http://www.kontikiexpeditions.com/política-de-privacidad/)

Consent to the use of cookies can be withdrawn at any time and the use of them can be managed through your browser as indicated in the previous section.

If you have any questions about privacy, please contact us by sending an email to [info@kontikiexpeditions.com](mailto:info@kontikiexpeditions.com)

## RECLAMACIÓN A LA AUTORIDAD DE CONTROL

Se informa a los interesados residentes en la UE, de la posibilidad de poner en conocimiento a la Autoridad de Control pertinente, cualquier incidencia sobre el tratamiento de sus datos y resolver cualquier duda acerca de los mismos.